



Master of Business Administration
MARKETING

Student: _____ Date: _____

Address: _____ Student ID #: _____

City _____ State: _____ Zip: _____

Home: _____ Work: _____ Cell: _____

Email(s): _____

<u>CORE COURSE REQUIREMENTS</u>		<u>CREDITS</u>	<u>TERM</u>	<u>GRADE</u>
MBA 5223	Leadership	3	_____	_____
MBA 5103	Information Technology for Managers	3	_____	_____
MBA 5533	Business Analytics and Econometrics	3	_____	_____
MBA 5243	Controllership	3	_____	_____
MBA 5323	Marketing Concepts and Strategies	3	_____	_____
MBA 5513	Strategic Resource Allocation and Planning	3	_____	_____
MBA 5423	Financial Management	3	_____	_____
<u>SPECIALIZATION COURSE REQUIREMENTS</u>				
MBA 6243	International Marketing	3	_____	_____
MBA 6103	Innovation Management	3	_____	_____
MBA 6203	E-Marketing	3	_____	_____
MBA 6213	Small Business Marketing	3	_____	_____
MBA 6503	Organizational Design and Strategy (Capstone)	3	_____	_____
TOTAL:		36		