

COLLEGE OF BUSINESS ADMINISTRATION MASTER OF BUSINESS ADMINISTRATION MARKETING

Student: Address:		Date: Student ID #:		
Home: Work:		Cell:		
Email(s):				
CORE COURSE REQUIREMENTS		<u>CREDITS</u>	<u>TERM</u>	<u>GRADE</u>
MBA 5223	Leadership	3		
MBA 5103	Information Technology for Managers	3		
MBA 5533	Business Analytics and Econometrics	3		
MBA 5243	Controllership	3		
MBA 5323	Marketing Concepts and Strategies	3		
MBA 5513	Strategic Resource Allocation and Planning	3		
MBA 5423	Financial Management	3		
SPECIALIZ	ATION COURSE REQUIREMENTS			
MBA 6243	International Marketing	3		
MBA 6103	Innovation Management	3		
MBA 6203	E-Marketing	3		
MBA 6213	Small Business Marketing	3		
MBA 6503	Organizational Design and Strategy (Capstone)	3		

TOTAL:

36