



**Public Disclosure of Student Achievement**

**Institution Name: University of the Southwest**

**Business Unit(s) included in this report: College of Business Administration**

**Academic Period Covered: 2021-2022**

**Date Report Posted: 01/18/2023**

<b>PROGRAM</b>	<b>MEASURE</b>	<b>TARGET</b>	<b>RESULT</b>
Bachelor of Business Administration	Retention Rate	80%	72%
Master of Business Administration	Retention Rate	80%	88%
Doctor of Business Administration	Retention Rate	80%	77%

**Calculations for Measures**

<b>MEASURE</b>	<b>DESCRIPTION AND HOW IT WAS CALCULATED</b>
Retention	All students = Unduplicated 12-Month Headcount (students enrolled during a 12- month period from July 1 to June 30) Retained students = All students – students who withdrew Retained students ÷ All students = Retention Rate