

Richard Trout, DBA
Assistant Professor
Communication Program Coordinator

Professional Experience:

- June 2012 to Present: **English Instructor (until January 2020); Program Coordinator – Communication, University of the Southwest, Hobbs, NM**
Produced program assessment and statistical analysis for annual report.
Developed the course design, content, & common core syllabus
Responsible for course schedules and faculty/adjunct assignments.
Tutor students in writing, critical thinking, and communication.
Designed and implemented an improvement retention plan for at-risk students.
- January 2002 to May 2012: Adjunct Instructor, University of the Southwest, Hobbs, NM
- August 2007 to May 2008: Adjunct Instructor, New Mexico Junior College, Hobbs, NM
- April 2008 to July 2012: **Managing Editor, Hobbs News-Sun**
Organized daily schedule of news for the following day's newspaper.
Planned daily stories and assignments for special sections.
Edited copy and designed layout of Wednesday papers.
Served as mentor to reporters; encouraged/collaborated with all staff.
Wrote numerous award-winning stories, columns, and editorials.
- April 2006 to March 2008: **Assistant Editor, Hobbs News-Sun**
Wrote multiple stories about teen pregnancy over 3 years that led to the creation of MyPower Inc., a nonprofit teen outreach program.
Organized & edited daily news stories/sections and designed layout.
Planned daily stories and assignments for special sections.
Served as mentor to reporters; encouraged/collaborated with all staff.
Wrote numerous award-winning stories, columns, and editorials.
- February 2001 to March 2005: **Business Reporter, Hobbs News-Sun**
Interviewed various sources for timely reports and features.
Planned main story, photos, and new briefs for business section.
Pursued health care stories to diversity my knowledge and expertise
Wrote numerous award-winning stories.
- April 2000 to October 2000: **Associate Editor, BtoB magazine, Chicago**
Assembled trade show page and wrote stories/news briefs.
Edited stories and collaborated with reporters on changes.
- June 1997 to April 2000 **Copy Editor, Business Insurance, Chicago**
Edited stories and collaborated with reporters on changes.

August 1994 to June 1997 Proofread pages and adjusted layout before publication.
Assistant Directory Editor, *Business Insurance*, Chicago
Organized, revised, and published biweekly directories
Input and revised survey data after making follow-up calls.
Trained temporary staff to collect data for annual HMO/PPO directory.

October 1993 to August 1994 **Editorial Assistant, *Advertising Age*, Chicago**
Collected, input, and proofed chart data; added coding to online stories.

New Programs Developed:

Bachelor of Arts in Communication (assisted), 2016
Master of Arts in Communication, spring 2020
Master of Arts in Sports Journalism, fall 2020

Education:

University of the Southwest, [Doctor of Business Administration in Leadership and Organizational Development](#), March 2020

Graduated with High Distinction

[Roosevelt University, Master of Journalism](#), January 2000

Experience covering the Chicago art scene – 1997-2000
Multiple stories published in *Business Insurance* magazine

[Illinois State University, Master of Professional Writing](#), August 1993

National Association of Counties' writing award – Spring 1994

[Knox College, Bachelor of Arts in English-Writing](#), June 1991

Ford Foundation Fellowship in Writing – Summer 1989
Honor Student Graduate School Conference – Winter 1989
Associated Colleges of the Midwest short story contest – 1990

Published Research:

Trout, R. (2020). Social media and critical thinking: A hermeneutic, phenomenological study of business professors. *American Journal of Business Education*, 13(2).

Dissertation:

Trout, R. (2020). *Social media and critical thinking: A hermeneutic, phenomenological study of business professors* (Doctoral dissertation, University of the Southwest, 2020). *Dissertation Abstracts International*, A81, 8(E), ISBN 9781392358191.

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New Courses Designed:

Literature, Journalism, & Sports
Successful Coaches
History of Communication
Communication Theory
Interpersonal & Intercultural Communication
Introduction to Qualitative Research Methods
Introduction to Quantitative Research Methods
Social Media Communication
Leadership Communication
Digital Media & Storytelling
Principles of Public Relations
Organizational Communication
Media Criticism
Small Group & Team Communication

Undergraduate Teaching Areas:

American Literature
Advanced Composition
British Literature
Grammar
Greek Mythology
Interpersonal Communication
Introduction to Journalism
Introduction to Media Studies
Life & Literature of the Southwest
Linguistics
Major American Author
Major British Author
The Novel
Professional Communication
Public Speaking
Rhetoric & Composition
Rhetoric & Literature
Technical Writing
Young Adult Literature

Professional Honors:

General Editor, *Southwest Journal of Arts & Sciences*, 2019-2020
Current member, Professional Development Committee
USW Chauffeur for bestselling author Jeannette Walls, 2014
Catalyst to founding of MyPower Inc. program designed to empower Lea County girls, 2009
Mentor, Hobbs Schools' at-risk program, 2007-2010
Feature story in *New Mexico* magazine, 2005
New Mexico Medical Society first place writing awards, 2004, 2005
New Mexico Press Association feature story of the year, 2009
Numerous writing awards, Associated Press of New Mexico
Published in Fitzroy & Dearborn's *Encyclopedia of Historic Places*

Technology Skills:

Microsoft Office (Word, Excel, PowerPoint, Publisher, Outlook)
Blackboard Collaborate Ultra, Zoom, Prezi, Poll Everywhere,
Social media platforms (Facebook, Instagram, LinkedIn, Twitter)