

the mustang

Summer 2012

USW Graduates 50th Class



USW Class of 2012

More than 40 students were awarded bachelor's degrees, and 70 students received master's degrees at the 2012 commencement ceremony on May 12. The Jack & Mabel Maddox Student Life Center was filled to near capacity for the 50th graduation celebration. Former University of the Southwest President Joan Tucker's commencement address to the class of 2012 was elegantly spoken, but the message was simple: "Trust in God, and he will never fail you."

Tucker is the founder of Joan Tucker & Associates LLC and served as president and chief executive officer of USW from 1989-2002, when she took over as president and CEO of the USW Foundation until 2003. She was granted President Emerita status at USW in 2002. Before taking her place as president of the university, Tucker was a faculty member, adviser for the Students in Free Enterprise team, and the chair of the Business Administration division.

As part of the commencement exercises, USW students who graduated with a master's degree participated in a "hooding ceremony" at graduation. The hooding ceremony at USW signifies a scholarly and personal achievement by the student.

Cory Muñoz, a 2005 graduate of Hobbs High, was the student representative for the class of 2012 at the ceremony. His address to the

class reflected the memories the graduates will share of their time at USW.

Student awards were presented at the ceremonies and included:

- The President's Award, which is presented to the graduating senior who best represents the ideals of the University on campus, was awarded to **Linda Joyce Woodfin** (BBA, General Business), who also received the Academic Excellence Award, representing the senior with the highest cumulative grade point average.
- The Trustee's Award is presented to the graduating senior who best represents the ideals of the University in the community. This year's award was presented to **Garrett Bertola** (BBA, General Business).
- The School of Education Dean's Award was presented to **Kelly Rodriguez** (MSE, Mental Health Counseling). The School of Business Dean's Award was presented to **Mickie Voutsinas** (MBA). The Dean's Award is presented to the graduate who best represents the ideals of the master's program.

A video of commencement ceremonies allowed out of town family and friends to view the event via the Internet. A copy of the video can be found on the USW website.



USW President Emerita, Joan Tucker

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- **Sherri Bunch**, '85 (BBA, Accounting) and current finance director for Lea County, recently graduated from the tenth Local Government Leadership Program.
- **Tracy Davis**, '85 and '97 (BS, Elementary Education and MSE, Educational Administration), has been hired as principal at Meffie Jordan Elementary in Eunice, NM. Davis has 27 years of experience in education in both the Eunice and Hobbs school districts.
- **Robert DeLaCruz**, '98 (MSE, Educational Administration), principal of Lovington's Sixth Grade Academy, was presented with the Secondary Educator of the Year award during a May banquet.
- **Michael Galvan**, '98 (BS, Secondary Education) and current USW Dean of Athletics and head baseball coach, was named Red River Athletic Conference Athletic Director of the Year for the second straight year, making this his third time to receive the honor during his career.
- **Wendy Haggerton**, '03 (MSE, Counseling), was recognized with the Donley Excellence in Education award. This award is presented to teachers in recognition of their contributions and dedication to the education system of Lea County. Haggerton is a teacher at Mills Elementary in Hobbs.

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USW Celebrates 50 Years of Excellence

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Dr. Gary Dill addresses the crowd at the 50th Anniversary celebration

A family atmosphere. A place to enjoy playing sports. Being taught by professors instead of teaching assistants. These are a few reasons the community and students value University of the Southwest, which celebrated a 50th anniversary open house on March 27, 2012, at the Jack and Mabel Maddox Student Life Center.

With over 100 people in attendance, the event celebrated the history of the university with memorabilia, including a collage of historical photos and yearbooks from the past.

Although 2012 marks USW's 50th anniversary, USW President Gary Dill said the history is actually older. "Our roots go back several years earlier," Dill said to the crowd in the Student Life Center. "In 1956, a principaled Baptist Layman named B. Clarence Evans rented space in what was then the Harden Hotel in downtown Hobbs where Hobbs Baptist College was established as a two-year liberal arts junior college. Two years later, the struggling institution expanded to a four-year curriculum and renamed itself New Mexico Baptist College."

The college was hoping the statewide identity and expanded degree programs would lead to success, he said. "But after four additional years, it became painfully apparent that the little Baptist College would not survive," Dill said. "Anticipating the collapse of this higher education dream, several community leaders shared a hope that a new embodiment of the vision might emerge from this disappointment. A new dream was then born that a new college might emerge, unconnected from a particular denomination, grounded in the principles of Christian faith and welcoming to people of all faith backgrounds."

Founded in 1962, he said College of the Southwest became the focus of this new dream. In January, 1964, the community broke ground on what would become the College of the Southwest campus. "In this new institution, faith, responsibility and initiative would be emphasized," Dill said. "The virtues of service and the benefits of hard work would be evident in a curriculum that encouraged principled engagement in free enterprise."

USW board president Gary Fonay then addressed the audience and said he had the privilege of knowing a couple of the people who first started organizing USW in 1962. "If they could know in 1962 what we have today, they would be very, very impressed," Fonay said. Fonay also thanked Dill for his 10 years as president, the USW staff for its dedication to the mission and the community for its support before giving a bronze sculpture of a mustang to Dill.

A video copy of the presentation can be found on the USW website at

http://www.usw.edu/news_events/current_news/2011-2012_news/usw-celebrates.



Donna Puckett and Melody Arnold, USW staff members, look through photos and yearbooks

- **Melanie K. Irvin**, '00 (BS, Elementary Education), **Lynda McCleery**, '98 (BS, Elementary Education), **Tracie Willard**, '00 (BS, Elementary Education) and **Adela Prieto**, '00 and '11 (BS, Special Education and MSE, Educational Administration), were the recipients of the Washington TRU Solutions Excellence-in-Teaching Mini-Grants for the 2012 year. These awards specifically target elementary school educators in the areas of science, math and technology.
- **Lorna Jackson**, '99 and '01 (BS, Elementary Education and MSE, Curriculum & Instruction), received the Education award from the NAACP at the awards banquet in February.
- **Jason Parrish**, '02 and '10 (BS, Secondary Education and MSE, Educational Administration), was named head coach for the Lovington Lady Wildcats varsity basketball team. Parrish has coached in Hobbs for seven years and spent the last four as the Lady Eagles junior varsity coach.
- **Gary Don Reagan**, past USW Trustee and recipient of the 1997 Trustee of Free Enterprise award, received the Lifetime Achievement award at the annual Hobbs Chamber banquet. Reagan is the former Mayor of Hobbs and an attorney.
- **Brenda Watkins**, '04 (MSE, Educational Administration), **Diana Roper**, '94 and '02 (BS, Elementary Education and MSE, Educational Administration), **Denise Sims**, '02 (MSE, Curriculum & Instruction), and **Marcia Reber**, '03 (BS, Elementary Education), were among the selected 2012 Veteto Foundation award recipients, which honors excellence in teaching to those working in the schools for a minimum of 5 years.
- **Kimberly Wheeler**, '02 (BS, Psychology), received the Outstanding Young Woman award from the Hobbs Jaycees at their summer banquet. Kimberly is currently the 2-1-1 Coordinator for United Way of Lea County.

2012 Free Enterprise Dinner Features Former Baseball Pitcher, Jim Abbott



The 2011 - 2012 USW Baseball Team poses with former major league pitcher, Jim Abbott

Former major league baseball pitcher, Jim Abbott was the keynote speaker for the 2012 Free Enterprise Dinner, held on April 24, in the Jack & Mabel Maddox Student Life Center on the University of the Southwest campus.

Sponsored by the Hatton W. Sumners Foundation, the dinner's purpose is to celebrate the freedom and opportunity of citizens to participate in the productive commerce of free enterprise. The dinner hosts speakers who represent the ideals and values of the late Texas Legislator Sumners (1875-1962).

Jim Abbott was born September 19, 1967, in Flint, Michigan without a right hand. He was an All-America hurler at the University of Michigan; won the Sullivan Award in 1987; was the pitcher for the Gold Medal Olympic Team in 1988; and threw a 4-0 no-hitter for the New York Yankees versus Cleveland (September 4, 1993). Jim played for 10 seasons on 4 different teams and ended his big league playing career in 1999. Abbott has worked with The Department of Labor's Office of Disability Employment Policy (ODEP) on several initiatives encouraging businesses to hire people with disabilities.

In addition to the keynote address, Abbott met with the members of the USW baseball team to offer them words of encouragement before they headed out for the RRAC regional tournament, answering questions and taking photos. The evening event had an audience of nearly 350, who learned of Abbott's incredible story of beating the odds to achieve his personal goal of becoming a major league pitcher. Abbott was on hand after the program to sign his most recent book, *Imperfect: An Improbable Life*, and meet with members of the audience.

The "Trustee of Free Enterprise" award was presented in memory and honor of Ted McVay. McVay was a lifelong Hobbs resident and president of McVay Drilling Company, a family business established by his grandfather in 1961. He was an active community supporter, serving on several boards, including the University of the Southwest Foundation, SunWest Bank and Palmer Drug Abuse Program. Ted was also a passionate cyclist and participated in the first Roll for the Cure event after undergoing chemotherapy and radiation at MD Anderson. After losing a hard fought battle on April 1, 2009 to pancreatic cancer, this event was renamed the Ted McVay Roll for the Cure. Ted's family accepted the award on his behalf.

USW Announces New Programs

University of the Southwest has announced the addition of new programs in the Schools of Arts & Science and Business.

Biology

- Pre-Veterinary
- Pre-Pharmacy
- Pre-Dentistry
- Pre-Nursing
- Pre-Optometry
- Energy and Environmental Science

Criminal Justice

- Homeland Security
- Law Enforcement
- Forensic Science
- Corrections

Business

- Finance
- E-Commerce
- Hospitality Management
- Healthcare Management

History / General Studies

- Social Media
- New Media Journalism

Psychology

- Forensic
- Religion

Check the USW website for more information.



New Deans Appointed at USW

University of the Southwest recently named Drs. Ryan Tipton and Marianne Westbrook as deans of the School of Business and the School of Arts and Sciences, respectively. James Smith, Vice President for Academic Services, announced the appointments late last year.



Dr. Ryan Tipton, Dean of the School of Business

"Both Dr. Tipton and Dr. Westbrook bring a high level of professionalism and quality to their work which will be quickly evident for students and the wider USW community," Dr. Smith said.

As Dean of the School of Business, Tipton will enhance current course offerings and develop emphasis in new areas for the undergraduate and graduate programs. In the past year, USW added a sport management and recreation emphasis to the distance education Master's of Business Administration program. Other planned emphases include energy management and marketing, and finance for the Bachelor's of Business Administration.

Tipton has served USW since 2010 when he started as an adjunct professor and later became a full-time professor. He holds a Ph.D. in business administration and has started and owned several private businesses.

Westbrook has served USW for 28 years in various capacities. She most recently served as director for the educational diagnostician program in the master's program for the School of Education. She holds a Ph.D., in psychology and she and her husband, Mike Westbrook, also a professor for USW, are psychotherapists and own Zia Consulting. She recently completed post doctoral work in psycho-pharmacology and works with American Medical Group in Hobbs prescribing psychiatric medications.

As dean for the School of Arts and Sciences, Westbrook will lead the implementation of the core knowledge emphasis and emphasis areas in psychology and criminal justice.



Dr. Marianne Westbrook, Dean of the School of Arts & Sciences

USW Fight Song Recorded



USW students record the new fight song with the NMJC Community Band

As part of its 50th year celebration, University of the Southwest students released a collaborative recording of a fight song project with the New Mexico Junior College Community band.

At colleges and universities across the country, fight songs are among the traditions that help define a particular school's personality and a common way for fans to cheer for their teams. University of the Southwest—New Mexico's only fully accredited Christ-centered university—does not lack personality or fans, but it did lack a fight song. In the fall, a campus contest was held to create a fight song and 2011 alumna, **Alex Lopez**, was the winner.

University of the Southwest has a strong partnership with the nearby community college's community band and when band members heard of the project, they enthusiastically volunteered their time and talent to make a fight song recording.

On Jan. 25, 2012, several band members and USW students convened in the concert hall of the community college and rehearsed and recorded "Fight, Fight, Fight." The collaborative effort of the project is further evidenced by other parties who had a hand in creating the song and recording:

- The musical score is taken from the Washington State University Fight song written by Phyllis Sayles and Zella Melcher and used with Washington State's permission.
- The USW arrangement was produced by Douglas Levy, a Hobbs resident and a member of the NMJC community band.
- The professional-level recordings were produced by Scott Mulkey of Key Audio and Sound Design.

An enthusiastic alumna, Lopez said she was honored her entry was selected: "I love school spirit. Who wouldn't want to be proud of their school at sporting events or graduation? I'm glad the students enjoyed it enough to vote on it, and I know this could definitely boost up school spirit around campus."

An audio copy of the fight song can be found on the USW website at http://www.usw.edu/news__events/current_news/2011-2012_news/fight-song.

University of the Southwest SIFE Team Wins at USA Regional Competition



2012 USW SIFE Team

The University of the Southwest SIFE (Students in Free Enterprise) team was named Regional Champion at the SIFE USA Regional Competition held in Dallas, Texas on April 13.

According to SIFE Advisor, Rhonda Tyler, "The team did phenomenal! These students have hearts for servant leadership and it radiates through their projects and presentations. What was nine months in the making is reduced to twenty-four minutes in the telling, and the competition in our league was tough."

Teams compete within Leagues at each competition. The number of Leagues is dependent upon the number of teams. The Dallas Regionals had 7 Leagues with 40 competing teams; of which 20 teams moved onto the 2012 SIFE USA National Exposition in Kansas City, Missouri, May 22-24.

USW is one of nearly 600 programs in the United States. Participating students use business concepts to develop community outreach projects that improve the quality of life and standard of living for people in need.

During this academic year, the USW SIFE team organized over 25 projects and presentations in Lea County, including working with the prisoners at the Lea County Correctional Facility, and hosting "Donuts with Donna", a financial seminar on credit. They even expanded their efforts across the Atlantic to Ghana, where they are in the stages of helping Karli McMurray and OneLoveWorldWide to provide education on the importance of hygiene.

With 44 students involved, approximately 1,228 SIFE hours were logged, which averages to about 38 hours per week during the fall and spring semesters. "SIFE brings an entrepreneurial and business approach to helping people in need and to improve their quality of life and standard of living", says SIFE President, Andrea Venegas, senior, criminal justice major from El Paso, Texas.

Not only are USW SIFE students from the local area and other cities in the United States, but they also come from as far away as the Czech Republic, Australia, Mexico, and Nigeria.

Fall 2012 Distinguished Lecture Speaker Announced



Michael Beschloss is an award-winning historian and the best-selling author of nine books. He also co-authored, with Caroline Kennedy, *Jacqueline Kennedy: Historic Conversations on Life with John F. Kennedy* (2011).

Newsweek has called Beschloss "the nation's leading presidential historian." He serves as NBC News Presidential Historian—the first time any major network has created such a position—and appears regularly on *Meet the Press*, *Today*, and all NBC network programs. He is a regular commentator on *PBS NewsHour*. In 2005, he won an Emmy for his role in creating the Discovery Channel series *Decisions that Shook the World*, of which he was the host.

Beschloss will be the speaker for the 2012 Jack Maddox Distinguished Lecture Series on November 12th at 7:00 p.m. at Tydings Auditorium in Hobbs.

Beschloss was born in Chicago in 1955. An alumnus of Williams College, he also has an advanced degree from the Harvard Business School. He has been a historian on the staff of the Smithsonian Institution (1982-1986), a senior associate member at Oxford University in England (1986-1987) and a senior fellow of the Annenberg Foundation in Washington, D.C. (1988-1996). Beschloss holds honorary doctorates from Williams College, St. Mary's College (Maryland) and Lafayette College. He has also received the State of Illinois's Order of Lincoln and the Harry S. Truman Public Service Award from Independence, Missouri. He is a trustee of the White House Historical Association, the National Archives Foundation and the University of Virginia's Miller Center of Public Affairs.

FREE tickets for this lecture will be available after September 10, 2012 and can be obtained by calling 575-492-2108, or visiting a ticket location in your area. Ticket locations and more information about the event can be found on the USW website.



University of the Southwest Earns Top Honors

University of the Southwest earned rankings in several categories for its online graduate programs in business and education in the first-ever edition of "Top Online Education Program" rankings by *U.S. News & World Report*.

Graduate online degree programs ranked by the publisher included business, engineering, nursing, education, and computer information technology. These rankings were created in response to today's high demand for education provided in a flexible manner. With many distractions to detract from one's schooling, online education has become increasingly popular due to its flexibility.

The rankings were as follows:

- **Faculty credentials and training**—20th out of 69 and 103rd out of 156, education and business respectively;
- **Student Services and Technology**—83rd out of 151 and 129th out of 161, education and business respectively; and
- **Student Engagement and Accreditation**—107th out of 156 and 103rd out of 156, education and business respectively.

University of the Southwest has also been named to the top 10 online master's in counseling list, receiving the #2 spot in the www.thebestcolleges.org ranking. Only one other institution ranked higher than the USW in the poll as the institution from southeastern New Mexico jumped two spots from #4 in the previous rankings.

The University of the Southwest's School Counseling program focuses on the relations and interactions between students and their school environment with the expressed purpose of reducing the effect of environmental and institutional barriers that impede student academic success. The profession fosters conditions that ensure educational equity, access, and academic success for all students P-12.

These rankings of the top online schools offering masters in counseling degrees are based on publicly available data evaluated according to several different criteria, including market reputation, accreditation, student satisfaction, ratio of students to instructors, and tuition. All schools in the rankings are regionally accredited, the highest form of accreditation a school can achieve.



2012 USW Mission Trip

During the 2011-2012 school year, the University of the Southwest Ministry Team was blessed to be sent on the mission field in Los Angeles, CA. While there, the team worked with the Dream Center doing outreach to surrounding neighborhoods and the homeless; the team's eyes were opened to how difficult life truly can be. They did an excellent job serving food, praying and ministering, cleaning up wherever needed, and offering hope to the people they met. The majority of the funds for the trip were raised from USW's Saddle Up 'N Cycle bicycling event held in October of each year. Cyclists and sponsors help the Ministry Team earn funds for yearly mission trips. Check the USW website for information about this year's event. The students that made up this team were Marisol Ramirez, Tiffany Lampkin, Zach Vaughn, and Cody Mitchell; the sponsors were Kenny Reed, Thomas Mulkey, and Emily Jackson.



Class Notes

LIFE TOGETHER

- **Kate Jeane Smith**, '05 (BS, Elementary Education) and William Crowley were married on March 13, 2012.
- **Joe and Joyce Walker**, friends of the University, celebrated their 60th wedding anniversary on May 25th.

FRIENDS PASSED

- **Leon Gail Harmon**, former USW Board of Trustees member, passed away on January 2, 2012.
- **Roy C. Greebon**, former member of the USW Board of Trustees, passed from this life on January 4, 2012.
- **Benjamin Alexander**, former member of the USW Board of Trustees for 25 years, friend of the University and Hobbs community supporter, passed away on January 7, 2012
- **Randy Gilbert**, former instructor at the University, passed away January 16, 2012.
- **Ineta Armstrong**, '64 (BS, Elementary Education) and one of the first USW graduates, passed from this life on March 23, 2012.
- **Bea Ridenour**, '70 (BS, Elementary Education, passed away on June 17, 2012.
- **Betty J. Bell**, '64 (BS, Elementary Education) and another of USW's first graduates, passed away on May 18, 2012.
- **Dorothy Jo Collins**, '70 (BS, Elementary Education), passed from this life on May 30, 2012.



Share Your News!!

Have you recently been married or do you have a new little bundle of joy? Do you have a new job you are excited about? University of the Southwest would like to hear from you! Share your news with classmates and the USW community by completing and mailing in the form below or by sending the information via email to Idean@usw.edu. Your news may be printed in the next issue of *The Mustang*. Our newsletter is published twice per year and will include as many alumni updates as space allows. Send completed form to USW, Attn: Laurie Dean, 6610 Lovington Hwy., #501, Hobbs, NM 88240

USW Alumni & Friends Information Update Form

Dr. / Mr. / Mrs. / Miss (circle one)

Name _____ USW Alum? _____

Address _____

City _____ State _____ Zip _____

Home Phone () _____

Email Address _____

Employer _____

Job Title _____

Degree Earned at USW _____

Month/year _____

Major/Minor _____

Birthday _____

Wedding Anniversary _____

Maiden name or name used while at USW _____

Spouse _____ USW Alum? _____

Month/year _____

Spouse Major/Minor _____

Children (Names/Ages) _____

Additional Info _____





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University Mission Statement

University of the Southwest is a Christ-centered educational community dedicated to developing men and women for a lifetime of servant leadership by emphasizing individual faith, responsibility, and initiative.

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Mission of *The Mustang*

The mission of *The Mustang* is to share with the alumni and friends of USW news and happenings regarding the University and each other.

FIND US ON FACEBOOK — for current events, campus calendars and athletic news!!

