

## **Richard Trout, DBA**

### **Program Coordinator – Communication**

6610 N. Lovington Hwy, Hobbs, NM 88240

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#### **Education:**

[University of the Southwest, Doctor of Business Administration](#), March 2020

Academic Interests:   English and Communication  
                                  Journalism and Mass Media  
                                  Business Education

Dissertation Title:    Social media and critical thinking: A phenomenological, hermeneutic study of business professors. Data were collected from interviews with business professors primarily in the United States. Five themes emerged: 1) going across contexts, 2) teaching by case method, 3) discussing and collaborating, 4) building information literacy and 5) learning from experts.

**Brief:** This qualitative study examined how business professors perceive social media as having influenced undergraduates' critical thinking skills and practical job skills.

[Roosevelt University, Master of Journalism](#), January 2000

Distinction:            Experience covering the Chicago art scene – 1997-2000  
                                  Multiple stories published in *Business Insurance* magazine

[Illinois State University, Master of Professional Writing](#), August 1993

Distinction:            National Association of Counties' writing award – Spring 1994

[Knox College, Bachelor of Arts in English-Writing](#), June 1991

Distinction:            Ford Foundation Fellowship in Writing – Summer 1989  
                                  Associated Colleges of the Midwest short story contest – 1990  
                                  Honor Student Graduate School Conference – Winter 1989

#### **University Administrative Experience:**

Present:                Develop new programs and emphases as the University of the Southwest Program Coordinator of Communications; Faculty Sponsor of English honor society Sigma Tau Delta; Founding chair and current member of the Technology Committee at University of the Southwest; Member of the Professional Development Committee; Member of the First-Generation Students Committee; Member of the Student Handbook Committee.

### Teaching Experience:

- 2012 to Present: Assistant Professor (March 2020), English Instructor, University of the Southwest, Hobbs, NM.
- Guided students in writing techniques, critical thinking, communication
  - Designed course syllabi for various content areas, primarily English
  - Developed course syllabi for new courses aimed at student athletes
  - Identified and tutored at-risk students to improve retention/graduation
  - Wrote recommendations for students applying for scholarships
- 2010 to 2011: Completed Certification Program to teach high school, iteachtexas.com
- 2002 to 2012: Adjunct Instructor, University of the Southwest, Hobbs, NM.
- 2007 to 2008: Adjunct Instructor, New Mexico Junior College, Hobbs, NM.

### Professional Experience:

- 1990 to 2012: McLean County Department of Building & Zoning intern, fall 1992; Production Assistant, Illinois State University Publications Unit, August 1991 to May 1993; Editorial Assistant, *Advertising Age* magazine, November 1993 to August 1994; Assistant Directory Editor, *Business Insurance* magazine, August 1994 to June 1997; Copy Editor, *Business Insurance* magazine, June 1997 to April 2000; Associate Editor, *BtoB* magazine, April 2000 to October 2000; Business Reporter, *Hobbs News-Sun*, February 2001 to June 2006; Assistant Editor, *Hobbs News-Sun*, June 2006 to August 2008; Managing Editor, *Hobbs News-Sun*, August 2008 to June 2012.

### New Courses Developed:

Literature, Journalism, & Sports  
Successful Coaches  
History of Communication  
Communication Theory  
Interpersonal & Intercultural Communication  
Introduction to Qualitative Research Methods  
Introduction to Quantitative Research Methods  
Social Media Communication  
Leadership Communication  
Digital Media & Storytelling  
Principles of Public Relations  
Organizational Communication  
Media Criticism  
Small Group & Team Communication

### New Program Developed:

Bachelor of Arts in Communication

Master of Arts in Communication

### Undergraduate Teaching Areas:

American Literature  
Advanced Composition  
British Literature  
Grammar  
Greek Mythology  
Introduction to Journalism  
Life & Literature of the Southwest  
Linguistics  
Major American Author  
Major British Author  
The Novel  
Public Speaking  
Rhetoric & Composition  
Rhetoric & Literature  
Technical Writing  
Young Adult Literature

### Professional Honors:

USW Chauffeur for bestselling author Jeannette Walls  
Mentor, Hobbs Schools' at-risk program, 2007-2010  
Feature story in *New Mexico* magazine  
New Mexico Medical Society writing awards  
Numerous writing awards, Associated Press of New Mexico and New Mexico Press Association  
Published in Fitzroy & Dearborn's *Encyclopedia of Historic Places*  
National Association of Counties' writing award for McLean County  
Department of Building & Zoning manual

### Technical Skills:

Mac, PC, & Apps

Publishing & editing software, video creation & editing

Office: Word, Excel, PowerPoint, Outlook

Blackboard

Poll Everywhere, Prezi

Social Media Platforms