

# EMPHASIS: E-COMMERCE

Date \_\_\_\_\_ Catalog Date \_\_\_\_\_

Name \_\_\_\_\_ SID# \_\_\_\_\_  
 Last First Middle

Permanent Address \_\_\_\_\_  
 Street City State Zip Code

USW Address \_\_\_\_\_ Telephone \_\_\_\_\_  
 Home USW

Email: \_\_\_\_\_ Minor: \_\_\_\_\_

Completed: \_\_\_\_\_ **AREA I: CORE CURRICULUM (45 sch\*)** To be completed: \_\_\_\_\_

REQUIRED COURSE TITLES	COURSES	HR	GR	COURSE TITLE	COURSES	HR	GR
<b>FRESHMAN ORIENTATION</b> (For beginning freshmen)	USW 1001	1		<b>LAB SCIENCES</b> BIO, CHE, or PHY		4	
<b>ENGLISH</b> Composition and Rhetoric	ENG 1113	3		<b>HUMANITIES</b>		4	
	Rhetoric and Literature	ENG 1123	3			3	
	ENG 2000 or SPE		3			3	
<b>COMPUTER</b> CSI 1203		3		<b>SOCIAL SCIENCES</b> POS or ECO		3	
<b>MATHEMATICS</b> College Algebra--Bus. App	BUA 1303	3		<b>SOCIAL SCIENCES</b> PSY or SOC		3	
<b>RELIGION</b> REL		3		<b>SERVANT LEADERSHIP</b>	USW 2233	3	
<b>RELIGION</b> REL		3					

\*sch=School Credit Hours

## AREA II: MAJOR REQUIREMENTS (33 sch)

REQUIRED COURSE TITLES	COURSES	HR	GR	COURSE TITLE	COURSES	HR	GR
Probability & Statistics--Bus. Applications	BUA 2103	3		Ethics	MGT 3123	3	
Principles of Accounting I	ACT 3113	3		Organizational Behavior	MGT 3503	3	
Principles of Accounting II	ACT 3123	3		Creating a Business Plan	MGT 4163	3	
Business Law	BUA 3103	3		Creating a Business Plan II	MGT 4173	3	
Principles of Finance	FIN 3433	3		Principles of Marketing	MKT 3103	3	
Principles of Management	MGT 3103	3					

Completed: \_\_\_\_\_ **AREA III: EMPHASIS (30 sch)** To be completed: \_\_\_\_\_

COURSE TITLE	COURSES	HR	GR	COURSE TITLE	COURSES	HR	GR
Introduction to Social Media	MKT 3213	3		Managing Diversity	MGT 4323	3	
Global Marketing	MKT 3143	3		Strategic Planning	MGT 4333	3	
Introduction to E-Commerce	EBUS 4103	3		Leadership	MGT 4343	3	
Technologies for E-Commerce	EBUS 4203	3		Effective Org. Teams	MGT 4353	3	
Public Relations	MKT 4103	3		Management Information Systems	MGT 4123	3	

**PLEASE SEE REVERSE SIDE FOR ADDITIONAL REQUIREMENTS**

**Completed:**

**Advanced:**

**AREA IV: ELECTIVES (12 sch)**

**To be completed:**

	COURSES	HR	GR	COURSE TITLE	COURSES	HR	GR

**Total completed:** \_\_\_\_\_

**Total to be completed:** \_\_\_\_\_

**MINIMUM FOR DEGREE: 120 sch  
Emphasis: E-Commerce**



Prior to registration for the last semester of enrollment, the advisor and student should insure the following additional requirements have been met by computing the current GPA and/or hours as indicated.

- \_\_\_\_\_ 1. Cumulative GPA (Minimum grade point of 2.0)
- \_\_\_\_\_ 2. SCH completed in residence (Minimum of 33 sch; 15 sch advanced)
- \_\_\_\_\_ 3. Number of sch of the last 30 sch completed in residence (minimum of 24 sch)
- \_\_\_\_\_ 4. Number of sch advanced course work completed (40 sch required; 15 sch residence)
- \_\_\_\_\_ 5. Total number of sch completed for the degree (minimum 120 sch)



\_\_\_\_\_  
Approved  
Advisor

Date

\_\_\_\_\_  
Approved  
Dean, College of Business Administration

Date

